

ACADEMIA
by **SEROSOFT**



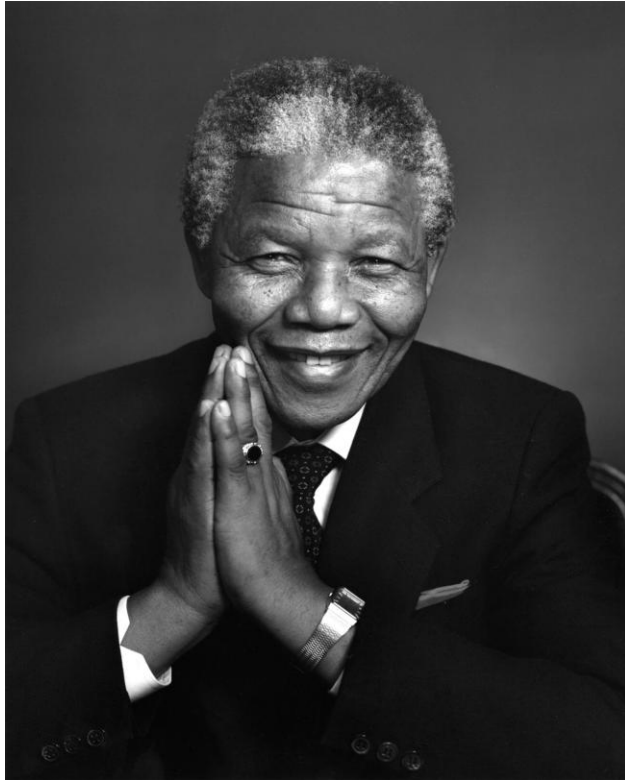
**The Student Information
System of choice for Southern
Africa's
finest Higher Educational
Institutions**



Exciting News: Academia is featured in the Gartner's Magic Quadrant

- Among the Top 10 Global Players
- Proud to be the only African Company Recognized by Gartner

Gartner[®]



“Education is the most powerful
weapon that we can use to
change the world” - Nelson
Mandela



Technology is the most powerful
weapon that we can use to
change the world of Education!

We are global leaders in digital transformation in education



16

Years in Education Industry



1500

Person Years of Education Experience



400

Customers Served Globally



30

Countries in 4 Continents



1 Million

Learners & Educators Benefitted



Part of Hindustan Group



Backed by SIDBI Venture Capital



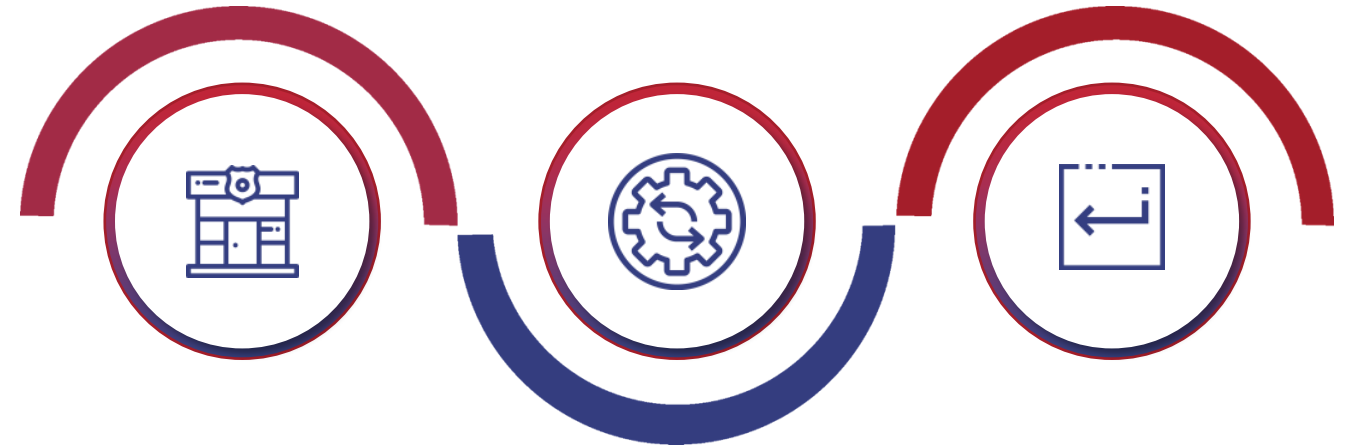
South Africa
Johannesburg



USA
New York & Wisconsin



India
Hyderabad & Indore



Departments

Processes

Functions

Automation & Streamlining

Transparency

Productivity

Control

We will
help you
TRANSFORM!

Academia is a robust, feature-rich, analytics-equipped, AI-powered, user-friendly solution- built on a cutting-edge and flexible architecture

Key Highlights

CLOUD-NATIVE

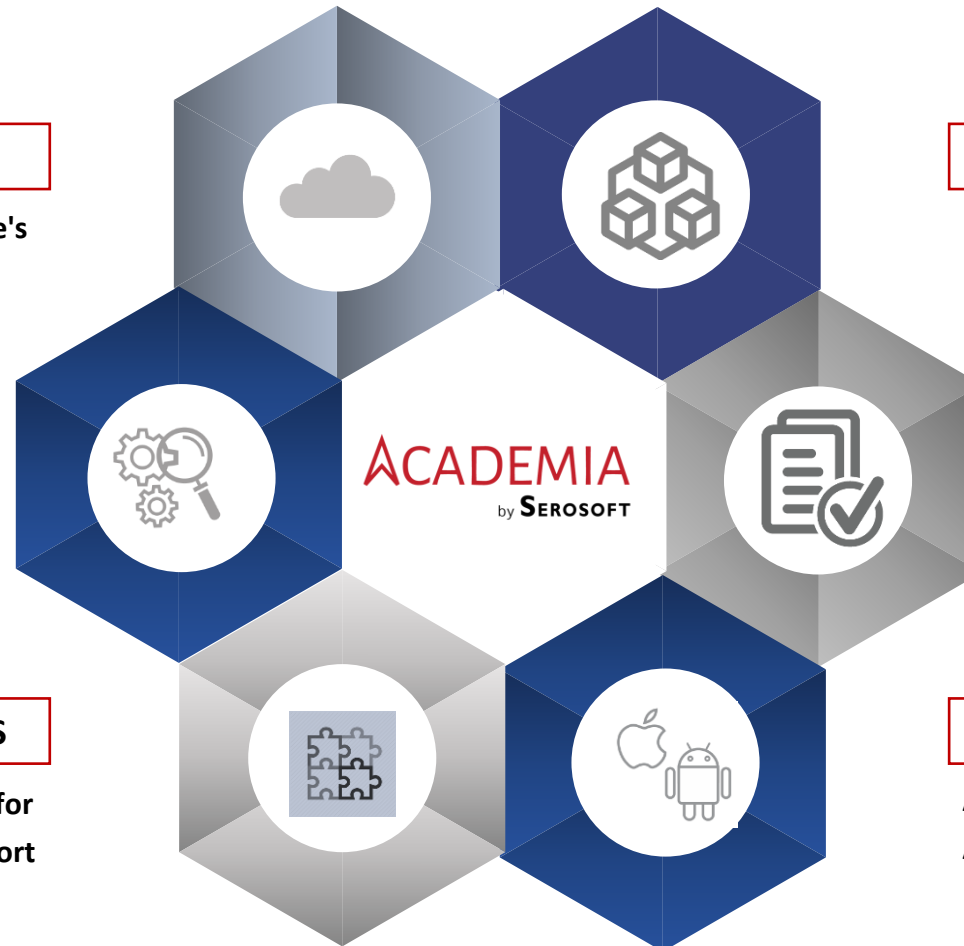
Software hosted on Microsoft Azure's highly secured cloud platform

CONFIGURABLE

Highly dynamic, and configurable as per the needs of the institution

MULTI-CENTER CAPABILITIES

Complete decision support system for the management with multiple report generation capabilities



UNIFIED

Integrated structure that reduces data redundancy, and ensures process standardization

SCALABLE

Academia grows with your institution, effortlessly accommodating increasing users and data

MOBILE-READY

Academia is mobile ready with iOS and Android apps



360° Digital Transformation for your Institution



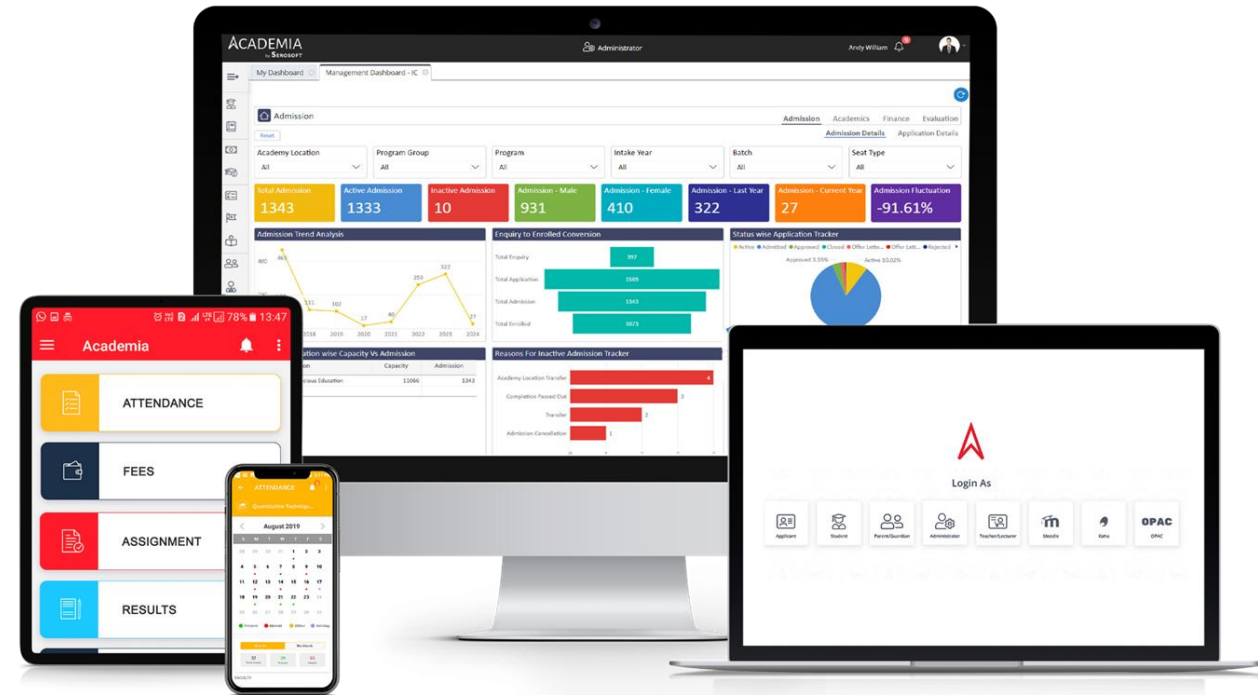
List of our Modules

Sr. No	Modules	Sr. No	Modules
1	Organization Setup	21	Messaging Engine for Notifications, SMS and Email
2	Program Management	22	Student Portal & Mobile Application
3	Course Management	23	Faculty Portal & Mobile Application
4	User & Roles Management	24	Parent/Guardian Portal & Mobile Application
5	Campaign Management	25	Employee Management
6	Enquiries Management	26	Alumni Management
7	Applicant Portal	27	Certificates & Document Management
8	Admission Management	28	File Management
9	Student Information Management	29	Service Request Management
10	Calendar Management	30	Grievance Management
11	Timetable Management	31	Medical Care Management
12	Attendance Management	32	Disciplinary Management
13	Homework & Assignment Management	33	Transport Management
14	Fees Management	34	Residence Management
15	Scholarship Management	35	Committee Management
16	Examinations & Marksheet Management	36	Front Desk Management
17	Outcome Based Education	37	Security Gate Management
18	Placement Management	38	Event Management
19	Completion Management	39	BI-Analytics Module
20	Task Management	40	Management Dashboard



- 40+ highly functional modules
- Deep domain alignment across comprehensive features
- Multi-platform access for all stakeholders through web portals & mobile apps

1. Deep & Wide Functional Coverage



2. High Configurability & Interoperability

- Flexible front-end with a configurable interface
- System capable of being moulded as the institution grows
- API Integration facilitates effortless data exchange with third-party systems



Web Portal



SMS & Email



Excel Import/Export



Payment Gateway



LMS



AI-based Chatbot



Koha Library



Accounting Software



RFID Cards



Biometric



Mobile Apps



WhatsApp Integration

50+ out-of-the-box integrations with third-party apps, including:

FMS:



LMS:



Blackboard

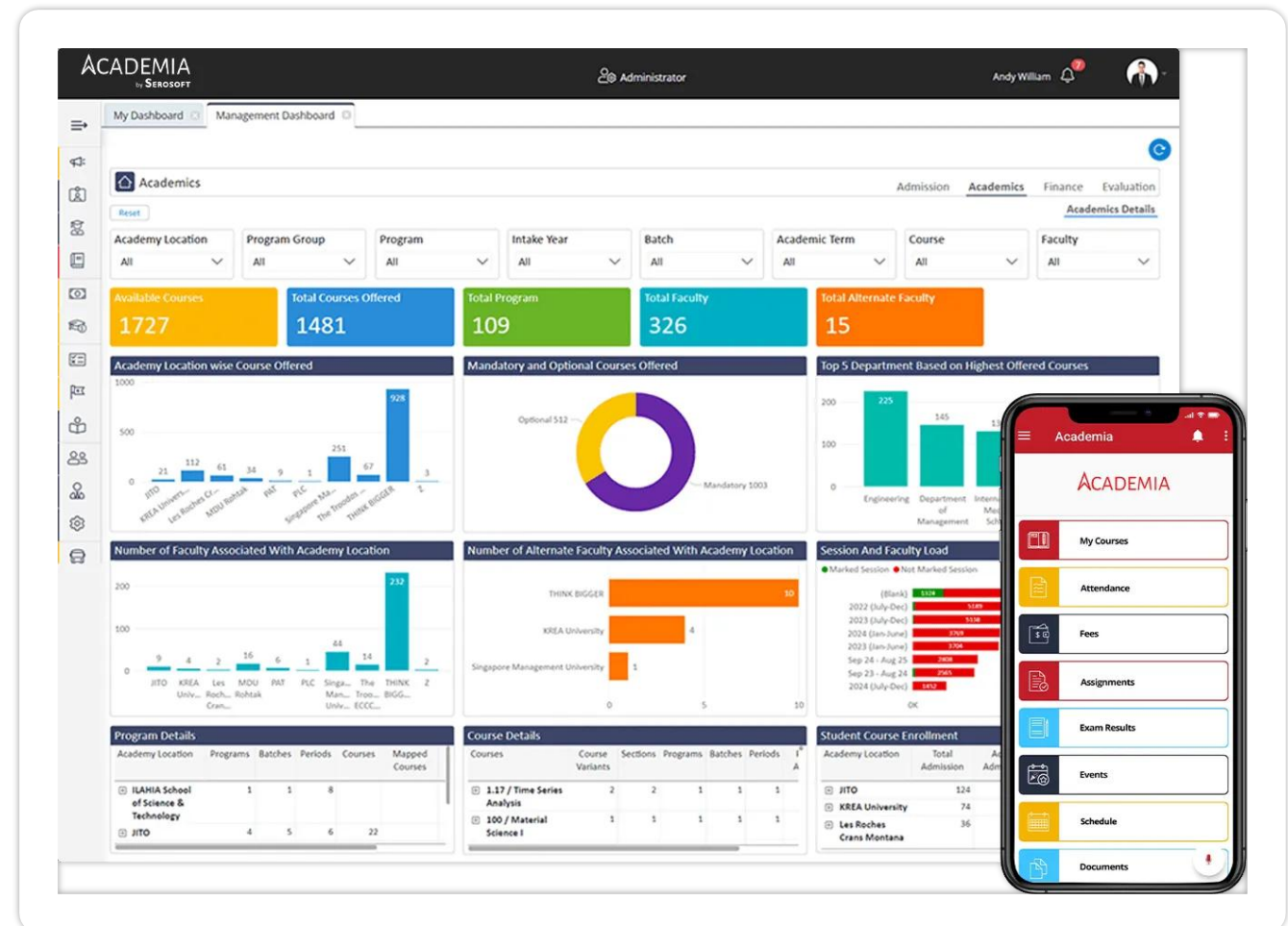


CRM:



- Easy-to-learn, easy-to-use modules and features
- Modern and intuitive interface that simplifies navigation and feature-accessibility

3. Modern UI & UX

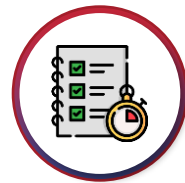


4. Rapid Implementation & Prompt Support

- Built-in change management practices to ensure easy and fast customer adoption
- 24X7 support across the globe
- Gold standard tools like Jira, Microsoft Projects, etc. for a seamless implementation experience
- Well-structured implementation process as below:



System
Preparation



Detailed
Planning



Configuration
Analysis



Configuration,
Testing & Deployment



Training &
Hand Holding



Maintenance &
Enhancement

5. Robust Security

- 3 Tier MVC Architecture
- Secure Application Development Procedure
- GDPR Compliant
- VAPT Certified
- ISO 9001:2015/27001 Certified
- POPIA Compliant

Our Certifications

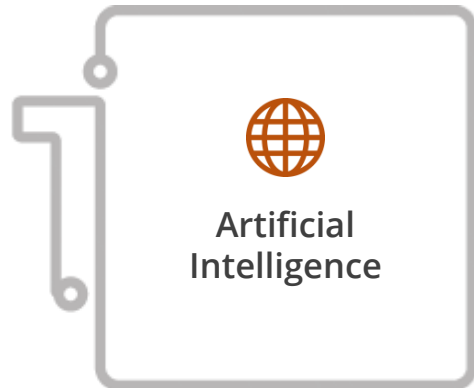


POPIA

Protection of Personal Information Act

6. Continuous Innovation

- 30% of the company revenue is invested in product R&D
- Regular product updates to deliver new features based on a product roadmap aligned to emerging trends in higher education



Harness AI-driven innovation with Academia based on the following:

- Personal AI-assistant for every student
- AI-powered assignment generation
- Automated remark generation in marksheets
- AI-integration with emails sent to students
- AI-driven exam result analysis

7. Cutting-Edge AI-Powered Features

The screenshot displays the 'Generate Remark' interface within the Academia system. The interface is divided into several sections:

- Student Information:** Student Name: Isha Sudan, Gender: Female, Marks/Grades Obtained: 46.0, Attendance: 20.
- Program and Intake:** Program: Integrated BBA-MBA, Intake: 2015, Period: Sem-7.
- Course Code:** BE-E-0001/Human Cognitive Processes/Fall 2018/JIBS-CL.
- Course Variant:** BE-E-0001/Human Cognitive Processes/Fall 2018/JIBS-CL.
- Observations:** A text area labeled 'Add your personal Observations:' contains the text 'Isha is a brilliant student'. A yellow circular icon with an 'I' is visible next to the text.
- Buttons:** 'Generate' and 'Reset' buttons are located at the bottom right of the text area. 'Save' and 'Cancel' buttons are located at the bottom left.
- Character Limit:** 'Max Character Length 1500/1500' is displayed at the bottom right.

SERA - 24X7 AI Assistant for every student



I can help you with your.....



Attendance status

Monitor attendance status effortlessly through SERA.



Request status

Effortlessly check request Status using voice technology.



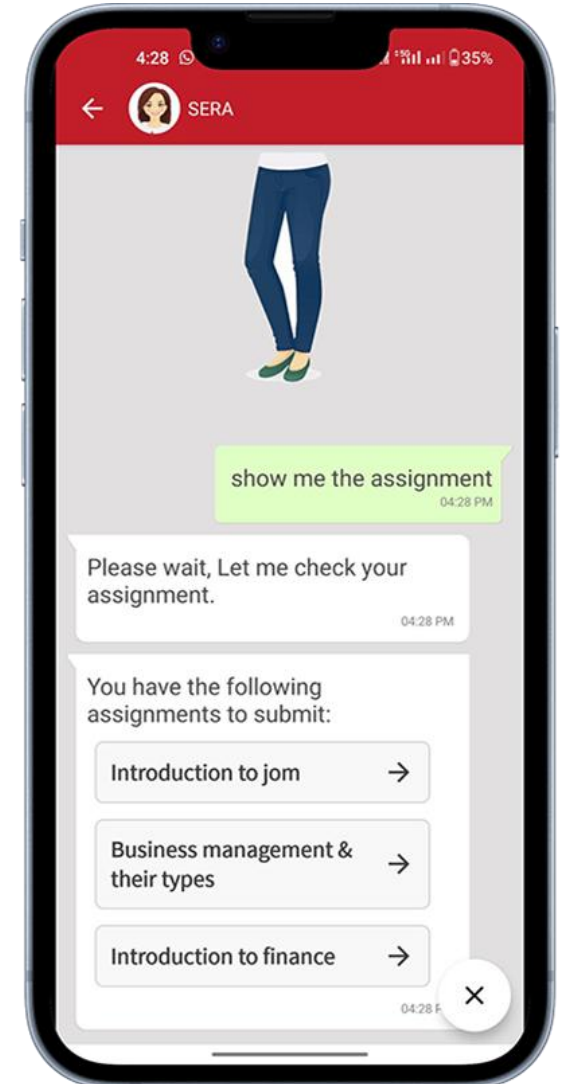
Dues

Stay on top of fees and payments.



Timetables

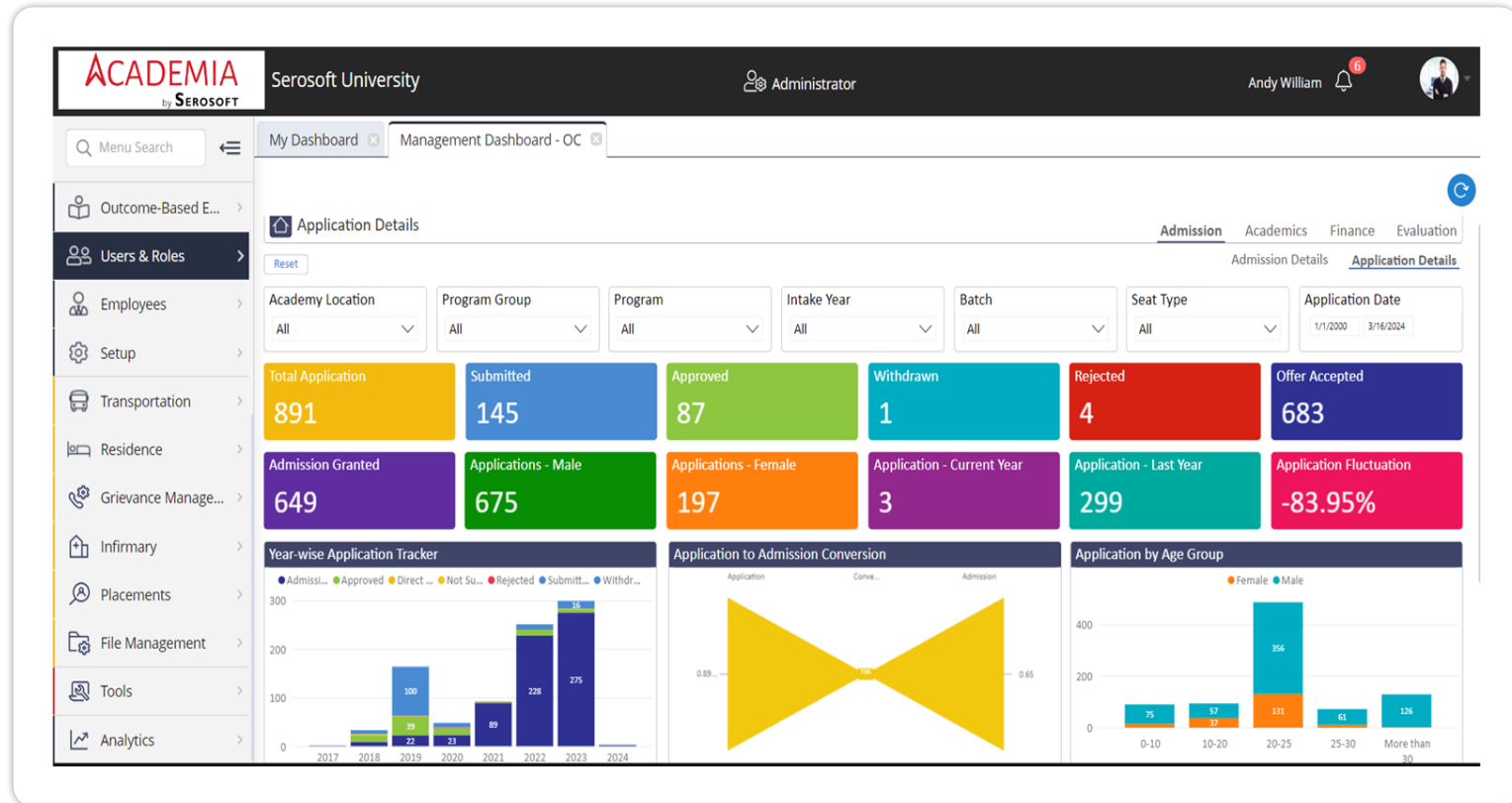
Stay organized with interactive timetables.



ACADEMIA
by SEROSOFT

- Predictive and retrospective analytics
- 800+ pre-built graphical and tabular reports to facilitate data-driven decisions for all stakeholders

8. Deep Analytics



ACADEMIA

by **SEROSOFT**



Menu Search

Management Dashboard - OC

- Examinations
- Completion
- Competency
- Users & Roles
- Employees
- Setup
- Residence
- Academic Grievanc...
- Placements
- File Management
- Tools
- Analytics
- StudentSuccess

Management Dashboard

- Admission
- Academics
- Finance
- Evaluation



Featured In



Featured in Gartner's
Global Market Guide
for Student Information
Systems



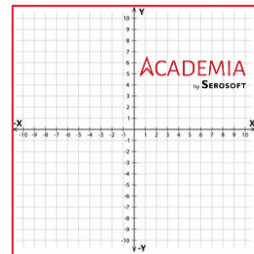
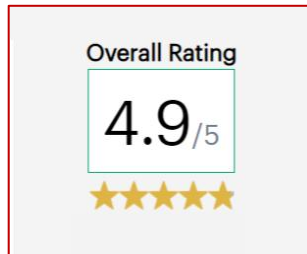
Featured in IDC MarketScape:
Higher Education SaaS &
Cloud-Enabled Student
Information Systems 2024
Vendor Assessment



Superlative reviews
on G2
(world's largest tech
marketplace for
reviews)



Our CEO has
authored AAU's
Policy Brief on
Education ERPs.



Awards & Achievements



Ranked 9th in Deloitte
Tech Fast 50



Deloitte Asia Pacific
Technology
Fast 500 Winner



Financial Times
High-Growth Companies
Asia Pacific



Ranked 19th in The Economic
Times India's Growth
Champions



Finalist in The EdTech
Awards by EdTech Digest UK



Red Herring Top 100
Global Winner, USA



Best Education ERP
Academia By Serosoft

Our CEO's Awards



Business World 40 under 40
Achievers Awards



Featured in The Economic Times
Coffee Table Book



The Economic Times Leader of
Change

Strong Global Collaborations for Lasting Success...



Stanford | Seed

Team Academia has been mentored by Stanford faculty for the next scale of growth



Microsoft

Global ISV Partnership

Trusted by 400+ Public & Private Institutions across Africa & the Globe:



The **Finest SIS/ERP** for the world's Finest Educational Institutions



Thank you.
We can not spell SUCCESS without U!

To know more about us:

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